



**NATION  
HURONNE-  
WENDAT**

**PRESS RELEASE**

For immediate release

## **MAKE WAY FOR ONHWA' LUMINA**

### **A light journey from Moment Factory and a new tourism product in the Capitale-Nationale region**

**Wendake, May 10, 2022** - Wendake Tourism is pleased to confirm the upcoming opening of Onhwa' Lumina, an immersive multimedia journey in nature inspired by Wendat myths and cultural symbols. This new, world-class tourist attraction developed on the territory of the Huron-Wendat Nation will begin operations in summer 2022.

Produced in collaboration with the world-renowned Quebec-based firm Moment Factory, Onhwa' Lumina will transport visitors to a magical universe that combines nature and technology, with the rich history of the Huron-Wendat Nation as a backdrop. The word Onhwa', which means "now" in the Huron-Wendat language, inspired the creators of this light journey, who wanted to build a bridge between the past and present by leveraging their creativity and technological mastery, which are recognized worldwide.

Moment Factory has produced many multimedia experiences in natural settings in Europe, Asia, and elsewhere in Canada. In Quebec, the company has completed projects of the same scale in Mont-Tremblant, Coaticook, St-Félicien, and Chandler.

1.2 km long, Onhwa' Lumina will be open to the public at nightfall nine months out of the year, from June to October and December to April. The Nation Council and the Wendake Tourism Office concluded a 10-year agreement for the use of the St-Rémy wooded area, adjacent to the Desjardins Wendake Sports Complex, where the course will be developed with respect for the environment and the residents of the area.

Wendake Tourism gladly welcomes the \$2.91 million contribution from the Government of Québec through the Ministry of Tourism.

In addition to contributing to the enrichment of the already-exciting tourism offerings of Québec's capital city, Onhwa' Lumina will allow for the creation or retention of 173 jobs and generate an estimated 11.4 million in economic benefits.

Members of the public can now book their tickets online and learn more about the experience at the following address: [www.onhwalumina.ca](http://www.onhwalumina.ca).

From now until May 24, questions and comments can be emailed to the following address:  
[info@onhwalumina.ca](mailto:info@onhwalumina.ca).

**QUOTES:**

*“Our ancestral values of respect for nature and balance between our economic activities and society motivated our unwavering support for this major project for our tourism industry. Highlighting a part of our culture will bring out all the grandeur of our Nation.”*

**- Rémy Vincent, Grand Chief of the Huron Wendat Nation**

*“The Nionwentsio, the territory, and the identity of the Huron-Wendat are inseparable. This is a great source of attraction. With Onhwa’ Lumina, visitors from all over will discover a part of the Nation’s soul.”*

**- Alain Authier, CEO of the Wendake Tourism Office**

*“Stirring up the emotions, reconciling the peoples, and bringing people together—this is the ambition of the Onhwa’ Lumina night walk. We are proud to promote the traditions and the ancestral ways of life of the Wendat Nation while contributing to the local economic dynamism of Wendake and Capitale-Nationale, where Moment Factory will carry out a project for the first time.”*

**- Éric Fournier, partner and executive producer, Moment Factory**

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Source: Alain Authier  
CEO of the Wendake Tourism Office  
[aauthier@tourismewendake.ca](mailto:aauthier@tourismewendake.ca)  
(418) 842-4246

Media inquiries: Stéphane Gasse  
NATIONAL Public Relations Firm  
[sgasse@national.ca](mailto:sgasse@national.ca)  
(418) 265-8056